

Aline Manuela Alima

alimalin@isu.edu

208 240 4258

Skills

Data analysis, data cleaning, data visualization, R-Programming, Regression analysis, quantitative method

- Calculation and analysis in SQL and Spreadsheets (Excel), effective presentation, data mining, survey creation
- Self-development: Team leadership, self-motivated, extremely organized, Tableau
- CRM, SEO, HubSpot, Jira, Mailchimp, Canva,
- Shopify, WiX, WordPress
- Google ads, Google analytics, Facebook business Suite

Education and certifications

Bachelor of Science in Business Administration *Graduated December 2021* Idaho State University

- GPA: 3.0
- Emphasize in **Finance and Marketing**

Google Data analytics certificate *Coursera 2022*

Work Experience

Market Research Analyst (*owner of Ali lion LLC B2B*) **August 2019- December 2021**

Ali Lion LLC (Digital marketing agency, specialize on drop shipping and Amazon FBA) We had more than 100 clients

- Combines project management, analytics, reporting, and Client Relations (CRM)

- Management of client projects (data collection-to-reporting); design and maintain survey projects using a wide range of methodologies
- Client report design, analysis, and presentation (PowerPoint, Excel, and other software packages)
- Client relationship management; work directly with clients via phone, e-mail, and webinar
- Analyze price and share the result to my clients for a better decision • Coaching
- Creating website for my client by using (GoDaddy, Shopify)

Project Experience

VITA Volunteer (ISU) | Spring 2021

- Completed basic student IRS certification
- Provide free tax return service to the community on a weekly basis using TaxSlayer Pro
- Answer tax-related questions and calculate allowable education credits and taxable scholarship income

About Me

Languages: English, French, African

Interests: Swimming, Reading, Art collector

Unique Experiences: Public relation officer (International Student Association)