

Connor Levy

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EXPERIENCE

E-Commerce Marketing

2021 - Present

ZOBU LLC | Melbourne, FL

Generated revenue through SEO, social media ads, email marketing, and word of mouth. Sourced materials and products, while securing shipping lanes and warehouse distribution. Created individual landing pages to drive traffic to the site via Facebook and Google marketing tactics

Key Accomplishments:

- Grew the store to just under 6 figures in year one
- Churn rate under 4%
- 96% satisfaction rate

Sales Support Manager

June 2021 - Jan. 2022

Annie Mac Home Mortgage | Mount Laurel, NJ

- Vet and onboard banks/lending institutions
- Answered and troubleshoot issues companies experienced with technology
- Provided insight on operational improvements and growth in the division
- Daily client calls

Junior Funder / Post Closing Assistant

Jan. 2018 - Feb. 2019

Shelter Mortgage | W. Melbourne, FL

- Reviewed Documents for accuracy, making sure they were signed correctly, all dates completed, and all funding conditions were met.
- Reconcile Warehouse Lines. Reviewed packages when shipped in for accuracy, scanned, and uploaded.
- Shipped to the client with any missing necessary items. Organized, filed, and maintained customer, department, and regulatory loan records
- Balanced multiple projects and tasks to ensure high quality and timely delivery.

REALTOR

2015 - 2019

Coldwell Banker Paradise | Satellite Beach, FL

Prepare documents such as representation contracts, purchase agreements, closing statements, and leases.

Compared properties with similar properties recently sold to determine competitive market prices.

Meeting with prospective tenants to show the property, explaining terms of occupancy, and providing information about local areas.

(LICENSE PLACED IN ACTIVE REFERRAL)

Key Responsibilities:

- Provided truthful and honest information to homeowners and buyers
- Gather all documents needed for legal proceedings and closings
- Manage multiple appointments daily with different clients

EDUCATION

Cherry Hill East HS | Associate in Arts

Eastern Florida State College | Associate in Arts

2016 - 2019

SKILLS

WAN, LAN, VPN, TCP/IP, DNS, VLANs | OS X | Windows | iOS | Android | Networking | Facebook Ads | Facebook Manager | Instagram Ads | Google Analytics | Google AdWords | Copywriting | Creative Content | Digital Marketing | Marketing Tactics | Strategy | Budgeting | CRMs | Customer Communication | Website Design | Editing | Problem-Solving |