

# JAHMAR GALE

DATA ANALYST 📞 9546647149

## ◦ DETAILS ◦

9546647149  
[jahmargale@gmail.com](mailto:jahmargale@gmail.com)

## ◦ LINKS ◦

[Linkedin](#)

## ◦ SKILLS ◦

Data Analysis

Microsoft Excel

Tableau

SQL

Microsoft PowerPoint

R Programming

Google Analytics

Facebook Ads

Able to manage and implement  
Social Media campaigns

## 👤 PROFESSIONAL SUMMARY

5+ years Marketing Experience; recently completed the Google Data Analytics Professional Certificate. Excellent understanding and proficiency of platforms for effective data analyses, including

SQL Sheets, Excel and Tableau. Strong Communication, organizational, and analytical skills.

## 📁 EMPLOYMENT HISTORY

### **Social Media Marketing Ad Specialist at JGale Marketing Agency, Fort Lauderdale**

January 2021

- Analyzed Data for video campaigns [Demographics such as, Age, Gender, Location, etc]. Then implemented change based on data collected. Which lead to 50% increase in engagement in 14 days.
- Ran Ads for Video Campaign and increased traffic by 30% within 30 days.
- Provided weekly report of ad campaign performance to client using data visualization and Spreadsheets.
- Created Marketing Campaigns for Product Releases

### **Digital Marketing Manager at 100K Management, Hallandale Beach**

December 2020 — October 2021

- Prioritize requirements from various stakeholders.
- Provide day-to-day coordination with Team Leads to ensure quality assurance for projects and product releases.
- Provide consistent data reports for marketing campaigns, analyzing page clicks, keyword hits, search engine traffic, and other data.
- Worked with Account Managers using the data to tell the story and results of marketing campaigns, to the clients.
- Develop insightful reports and real-time dashboards on KPIs in Tableau to drive decisions in marketing.
- Created Marketing Campaigns for Product Releases.
- Oversee and approve marketing material, from content creations, Email Campaigns and Website creation.
- Analyze consumer behavior and adjust email and advertising campaigns accordingly.
- Manage all social media channels, engage with audience, and respond to inquiries.

### **Technical Support at Comcast, Miramar**

February 2019 — December 2020

### **Founder / Marketing Manager at Vyola Ink, FORT LAUDERDALE**

October 2016 — April 2018

- Created and Manage all social media channels using hoot suite, engage with audience, and respond to inquiries.
- Respond and moderate all social media comments.
- Prioritize customer orders and close sale inquires.
- Cold Email and Social Media Message potential clients
- Scaled company from \$0 to gross Income \$60,000 within 12 months
- Created graphic visuals for clients
- Build a strong relationship with clients with strong communications.

## 🎓 EDUCATION

○ **Diploma, Nova High School, Davie**  
August 2004 — June 2008

○ **Statistics, Broward College**  
January 2022

✦ **CERTIFICATIONS**

○ **Google Data Analytics Professional Certificate**  
August 2021 — January 2022

○ **Certified Scrum Master**

○ **Google Analytics**

○ **Sprinklr Marketing Manager Pro**