

Fritz-Alain Moïse

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(786)370-4125

Education

- **Florida International University**

Miami FL, December 2018

Bachelor of Business Administration, major in Marketing

- **Miami Dade College**

Associates in Business Administration

Miami FL, August 2015

Work Experience

TFC Marketing

Miami FL, May 2019 -

Writing Executive

- Written countless of marketing and sales copies for more than 20 clients in the following format:
 - Power articles (1000-word pieces)
 - Regular articles (500+ word pieces)
 - Website writing (Product descriptions, page collections, product reviews, brand reviews, product comparisons)
 - Email Campaigns
 - Captions for more than 10 high-profile clients
 - Video ad scripts
 - Facebook ad copies (paid advertisement)
- Edited and optimized copies for publications
- Wrote 3 sponsored articles

Optimum 7

Miami FL, June 2018 - May 2019

SEO Copywriter & Graphic Designer

- Written over 50 marketing and sales copies for clients ranging from Amazon sellers to plant specialists.
- Edited and optimized copies for publications

- Created quality content such as posters, CTA buttons, and featured blog images (photoshop, Canvas)

Condo.com

Miami FL, January 2017- August 2017

Social Media Coordinator

- Managed social media platforms (Instagram, Hootsuite, Twitter, and Facebook)
- Assisted in content creation (photoshop, Canvas)
- Reviewed and reported weekly social media activities (ads)

Compass Realty

Miami FL, May 2016- August 2016

Social Media Strategist

- Managed social media platforms such as: Instagram, Hootsuite, Twitter, and Facebook,
- Conducted 15 minutes meetings every Monday with team members to set new goals for the week
- Drafted and reported weekly social media activities to real estate agent (supervisor)

Other

Computer & Mobile Skills Microsoft Word, PowerPoint, Access, Excel, Hootsuite, Instagram, Twitter, Facebook, Onlypult, Photoshop, SEO specialist, Canvas, Conversion A.I, Google Ads Display certified

Affiliations: Stage 32, member of American Marketing Association (AMA)

Languages: English, French, and Creole

Awards: Phi Theta Kappa Honor Certificate, AA Diploma, Best screenplay logline(2015), two appearances on Dean's list

Screenplays: Age of Exploration (feature), Population 0 (feature), Stranded on Earth (short), The Adventures of Skylar and The Moon Prisoners, The Adventures of Skylar and The Reformation, The Adventures of Skylar and Syrox The Terror, The Adventures of Skylar; Returns of The Acel Prince, Leonhart: A Broken Promise, Church of Laughs(TV), Quest & Excursion(TV), Sweet Water Baby (feature), Pathfinder (feature), Traphouse (TV), Modicum (feature)