

EXPERIENCE

BAYSIDE GRAPHICS Graphic Designer

April 2019 - Present

Responsible for graphic design for a wide range of print and web products.

- Design print products including logos, brochures, letterhead, business cards.
- Generate graphics for banners and signage.
- Create and maintain forms, paperwork, and documents

TEAM NATIONAL Marketing Content Publisher

October 2021 - January 2022

Responsible for maintaining relationships with marketing partners and showcasing their advertising programs on the website.

- Select relevant advertising for audience
- Create seasonal promotions highlighting high performing marketing partners.
- Monitor impressions, clicks, leads, and sales
- Work with marketing partners to develop ads specific for the website.

Social Media Compliance

December 2015 - October 2021

Responsible for the monitoring of Social Media platforms for violations of company policy.

- Monitor and engage with independent contractors who are in violation of policies.
- Create detailed documentation of all steps taken
 - Monthly, quarterly, and yearly reporting
 - Social media post editing
 - Video script editing
- Trademark and DMCA claim filings
- Custom keyword searches



ALYSSA CHOWDHURY

Graphic Designer

Detail-oriented and creative graphic designer with comprehensive experience designing for both print and digital media. 3+ years of experience in design and 14 years of experience in social media, marketing, and web content combine to create a comprehensive understanding of effective marketing. Seeking a position that utilizes my creativity and focus and ability to create impactful marketing materials, web content, and business communications.

Address:

775 NW 124TH AVENUE
CORAL SPRINGS, FL 33071

Phone:

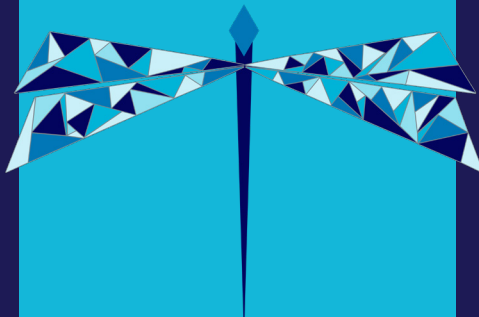
954-881-5459

Email:

ALYSSA.N.CHOWDHURY@GMAIL.COM

Website

ALYSSACHOWDHURY.COM



EXPERIENCE CONT.

TEAM NATIONAL Web Content Manager

January 2013 - December 2015

Responsible for the product management across four retail websites.

- Adding new products.
- Writing product descriptions.
- Updating pricing.
- Database management.
- Image creation and processing

Social Media Coordinator

December 2015 - October 2021

Responsible for the social media practices, standards and training for independent contractors as well as maintaining the company social media presence.

- Writing, editing and posting blogs, press releases and social media posts
- Developing social media guidelines consistent with FTC requirements
- Creating training materials
- Creating graphics
- Engaging with customers via social media
- Create ad copy
- Keyword management & SEO

EDUCATION

METROPOLITAN STATE COLLEGE OF DENVER Associate in Arts (AA)

Coursework included an emphasis in writing, both technical and creative.

SKILLS

